

CONTEST RULES AND ENTRY FORM

HOW TO ENTER THE CITY OF SURREY CONTEST

1. **CONTEST PERIOD:** This Contest starts on Jan 1, 2014 and closes on December 31, 2014, 11:59 PM Pacific Time (the “Contest Period”). The Contest is sponsored by the City of Surrey (the “City”) and will be administered by Vision Critical Communications Inc. (“VC”).

2. **ELIGIBILITY:** This Contest is open to all individuals who register for the City of Surrey’s Citizen Engagement Platform throughout the Contest Period (“Entrants”). All Entrants must be individuals legally residing in the City of Surrey and who are sixteen (16) years of age or older at the time of entry into the Contest. VC reserves the right to require proof of age and jurisdiction of residence prior to awarding any prize. Employees, agents and representatives of the City or VC (and their subsidiaries or affiliates and each of their respective advertising and promotion agencies) are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

3. **PRIZES:** There is one (1) random draw in the Contest consisting of one (1) prize of a \$500 CDN gift certificate, redeemable at your choice of one of either: Best Buy, Future Shop, London Drugs, Central City Mall, or Guildford Mall as identified by the selected Entrant.

4. **HOW TO PARTICIPATE:** Individuals may enter the Contest by creating a profile for the Citizen Engagement Platform. Entrants will receive one (1) entry into the Contest once they become a Citizen Engagement Platform member in the Contest Period. The Contest is offered electronically via the Internet. Registration for the Citizen Engagement Platform is not required to enter the Contest as individuals may enter the Contest by using the alternate means of Contest entry set out in item 5.

5. **NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF CONTEST ENTRY:** Individuals may receive one (1) entry for the Contest by legibly printing the Entrant’s name, street address, city, province, postal code, telephone number, complete email address on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to Citizen Engagement Platform Recruit Contest, 200 Granville Street, Mezzanine Floor, Vancouver, BC, V6C 1S4 Canada. Please note the correct contest name (Citizen Engagement Platform Recruit Contest) is necessary to identify the specific contest being entered. Mail-in entries that omit this information will not be valid.

6. **PRIZE DRAWS:** Prize draws will be held in Vancouver, British Columbia approximately ten (10) business days after the end of the Contest Period from all eligible entries received. The Winner will be determined by random drawing from all eligible entries received during the Contest Period. The odds of winning depend on the number of eligible entries received. The odds of an entry winning the Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

7. **PRIZE AWARDING:** Prizes will be awarded only on verification by VC that all Contest requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the City which may substitute a Prize of comparable or greater value. No correspondence will be

entered into except with selected Entrants at the email address listed in the Citizen Engagement Platform, or on the mail-in entries. VC will notify each winner by email within fifteen (15) business days of the relevant Draw Date. Winners will have two (2) business days from notification to accept the Prize by email, and will be instructed whom to contact at that time. VC is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted or fails to respond within the allotted time VC reserves the right to void that entry and select another eligible Entrant for that Prize (and in the event that the subsequent selected Entrant cannot be contacted or fails to respond, a further Entrant will be selected, until a winner is determined, provided further that in the event that a winner is not determined after attempts have been made to contact 3 Entrants, VC may elect not to conduct any further redraws and not award such Prize). In order to be declared an official winner, the selected Entrant(s) must correctly answer a time-limited, skill-testing mathematical question without mechanical or other assistance. The selected Entrants may be required to complete, and return to VC a web-based Winner Notification Survey within two (2) days of receipt. If a selected Entrant(s) fails to complete, and return the web-based Winner Notification Survey to VC within two (2) business days and/or provides an incorrect answer to the skill-testing mathematical question, VC reserves the right to void that entry and select another eligible Entrant for that Prize. By completing, and returning the web-based Winner Notification Survey, the Entrant: (i) confirms compliance with these Contest Rules and Regulations; (ii) releases and forever discharges the City and VC, their affiliates and subsidiaries and their advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize; and (iii) gives permission to the City, at its option, to publish or otherwise use the Entrant's name, address, photograph, voice and comments, without compensation, in any publicity carried out by the City or its advertising agencies.

8. CONTEST GENERAL RULES: By entering the Contest, Entrants agree to abide by these Contest Rules and Regulations and the decisions of VC, which are final.

9. WINNERS LIST: To obtain a copy of a winner list or a copy of the Contest Rules and Regulations, send your request to: Citizen Engagement Platform Recruit Contest Winners List, 200 Granville Street, Mezzanine Floor, Vancouver, BC, V6C 1S4, Canada. Requests must be received no later than a month after the Draw Date and must enclose a self-addressed stamped envelope.

10. DISQUALIFICATION: VC is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Contest or the operation of the Angus Reid Forum website or any other VC hosted website, as determined by VC, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, VC reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of VC, which in the sole opinion of VC, corrupts or impairs the administration, security, fairness or proper entry into the contest, VC reserves the right, in its sole discretion, to suspend or terminate the Contest and to award Prize(s) to individual(s) selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Contest Rules and Regulations.

11. TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

12. **DISPUTES:** Entrants acknowledge and agree that any disputes arising out of the Contest or these Rules and Regulations will be governed by the laws of the Province of British Columbia and the federal laws of Canada and must be submitted to the courts located in the City of Vancouver.

13. **PRIZE DISCLAIMER:** Neither the City nor VC shall be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Contest or use of a Prize won in connection with this Contest. By participating in the Contest, each Entrant agrees to release and hold harmless the City and VC (and the employees, officers, directors, shareholders, agents, representatives of both parties, their parent company(ies), affiliates, subsidiaries, advertising, promotion, and fulfillment agencies), harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

14. **DATA PROTECTION NOTICE:** Entrants personal information is protected by the City's Web Privacy Code, viewable online at <http://www.surrey.ca/3546.aspx>. The Contest is subject to the provisions of the provincial *Freedom of Information and Protection of Privacy Act*. Notwithstanding the foregoing, entrants acknowledge that Prizes may be fulfilled by third parties and consent to the disclosure of personal information to such third parties for the limited purpose of fulfilling Prizes.